

马海伦 Hailun Ma

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高 台
当代艺术中心
GAOTAI GALLERY

2021年夏季



Ma Hailun, 马海伦

马海伦，出生于中国新疆，毕业于纽约视觉艺术大学，摄影本科及时尚摄影研究生专业，在纽约学习生活八年，如今居住在上海。马海伦的作品先后在《i-D》杂志，《纽约》杂志，NYLON和Artinfo等媒体刊登发表。艺术摄影作品先后在伦敦，纽约，迈阿密，香港等地展出。马海伦的纽约时尚摄影经历激发了她重新用镜头发现故乡新疆：在马海伦2018年以来的探索性时尚作品中，她表现出对新疆潮流文化，女性时尚和新一代90后00后个性的浓厚兴趣和观察。

主要展览：

F-CARE: Is Fashion Photography Sustainable? 摄影群展，上海国际传媒港M4，2021

她/Position 双人展，Mine Art Project，香港，2021

马海伦与范顺赞双个展，Alter Gallery&高台，上海，2020；

武汉当代影像博览会，武汉，2020

脱疆世界十位华人艺术家群展，高台当代艺术中心，乌鲁木齐，2020

故乡，个展，高台当代艺术中心，新疆，2019；

持续新生可持续艺术国际群展，上生新所，上海，2019-2020；

Photofairs Shanghai影像上海艺术博览会，2019；

Be There Design Festival, 香港，2018

Photographing the female, 孟买，2017

MARYMARY project, 迈阿密，2016；

Ma Hailun moved to New York in 2013 to study BFA Photography and then MPS Fashion Photography at the School of Visual Arts. Six and a half thousand miles from home - the mountainous Chinese province of Xinjiang – the city was a world unlike anything she'd known before. Studying within the Western art school system was formative, encouraging her to look to her own cultural upbringing for inspiration. She has already appeared in nearly a dozen exhibitions, both individual and group shows, in a variety of venues, from New York to Miami to Mumbai and her native China. Just as impressive, her work has been featured and she herself has been profiled in many important publications, including NYLON, New York Magazine, i-D magazine, and Artinfo.

MAIN EXHIBITION: Hometown, Solo Exhibition, Gaotai Gallery, Urumqi, Xinjiang region of China, Nov 2019/Photofairs Shanghai, GAOTAI Gallery, Sep 2019 /Be There Design Festival, Hongkong, Dec 2018/In to the light, Daniel Cooney Fine Art Gallery, 508-526 West 26th street, New York, NY, June 2018/Photographing the female, Studio Sonam, True School of Music Lower Parel .Mumbai, April 2017/MARYMARY project at Miami project Booth No.366 625, Miami project, December 2016 POP-UP Art shop project, group show XY Atelier Gallery, NYC, USA, December 2016/Girl Gaze, a frame of mind group exhibition Skylight studio, Annenberg Space, Los angles, USA, October 2016



故乡系列 Hometown

“对我来说的时尚就是小时候记忆里维吾尔族阿姨们身上的传统服饰，大爷大哥的小花帽。是鲜艳的颜色，大胆的图案，是真实的面孔，是充满人情味，浓郁而热烈的气氛。”——马海伦

“My parents are both Han Chinese who grew up in Southern Xinjiang. I also grew up in a multi-ethnic family compound that belonged to a TV station. I was fascinated by my Uyghur neighbors when I was young, especially the unique beauty of their daily lives.”——MA HAILUN

Hometown (2018-2020) 故乡新疆

从2018年开始，马海伦离开生活了八年的纽约，回到家乡，用时尚摄影的镜头重新建立起与这片土地的联络。

在家人的帮助下，海伦从乌鲁木齐出发，去到了喀什，阿合奇与沙雅周边的许多村子：“我爸妈都是在南疆长大的汉族，我也是在电视台一个多民族的大院儿里长大的。小时候我就对维吾尔族邻居很有兴趣，尤其是他们生活中所展现出来的独特的美的东西。”

马海伦说故乡对自己的影响不仅仅是主题：“新疆的一切都是我熟悉，喜爱，并且深深影响我的东西。新疆有自己的颜色，那个颜色是阳光明媚的颜色，一切在阳光下饱和度都很高，还有点亮晶晶的。这些都会对我拍摄和颜色的选择造成影响，因为这是我看到的世界。”

面对“故乡”这一容易滑入深沉的题材，马海伦的作品不带有负担却充满感情和属于她的青年态度。十年间的变化是艺术家不曾经历的，但她难以复制的经历与经验，让“故乡”这一组照片同时有趣和富有当下意义。

提起小时候的故事，马海伦总能用细节打动我们：“邻居大妈们会把钱藏在长筒袜里；我总能从香水味儿判断出楼上的邻居阿姨是不是出了门。”在马海伦的“故乡”系列中，她用镜头捕捉到了新疆多民族聚居生活里那些容易被忽视的独特体验，并以尊重的方式传递和布满美的方式呈现了出来。

在新疆成为国际热点议题之时，海伦的照片成为一份不包含观点但包含体验经历的独特信息，成为了解与理解的这片土地和文明的重要渠道——时尚，亲切并充满活力。

“My parents are both Han Chinese who grew up in Southern Xinjiang. I also grew up in a multi-ethnic family compound that belonged to a TV station. I was fascinated by my Uyghur neighbors when I was young, especially the unique beauty of their daily lives.” Hailun Ma returned to Xinjiang in 2018 and decided to use her lens to record the beautiful “hometown” from her memory. With the help of her family, Hailun visited many villages around Kashgar, Akqi, and Xayar.

When talking about how she drew inspiration from her hometown, Hailun commented: “I am familiar and in love with everything about Xinjiang, which, in turn, profoundly affects my works. Xinjiang has a unique color. The color is shiny and bright with a high degree of saturation and a little sparking under the sun. These factors exert an impact on how I shoot my photos and choose my colors because this is the world in my eyes.”

Artists and photographers are apt to heavy feelings when presenting themes like her hometown. Her works do not carry that heaviness, yet reveal her emotions and attitudes. Although she did not experience the changes in her hometown within a decade, the “Hometown” photos kept pace with the times owing to her irreplaceable experiences.

When talking about the anecdotes from her childhood, Hailun always impresses us with specific details: “Aunties in our neighborhood always hid the money in their stockings. I could always tell whether aunties from upstairs went out or not based on the smell of perfume.” In her exhibition “Hometown”, Hailun has captured the unique yet easily overlooked experiences of the multi-ethnic compact lives in Xinjiang through her lens and presented the photos in a beautiful and respectful way.

While photographs of Xinjiang’s Uyghur population have become a flashpoint for discussions of human rights in recent months, Ma hopes to add more nuance to the wider world’s understanding of Urumqi and Uyghur culture from the perspective of street-level fashion. “My hometown is so different from New York City, even from most other cities in China,” she says, adding: “I want people to know this place and love it as I do, to feel it as I feel. And that’s also what photography means to me — to share a memory, share a new place, a culture, a lifestyle, or even a piece of clothing.”



Title: Hometown
Medium: Inkjet Print
Dimension: 59x50cm/100x83cm
Date: 2018
Edition: 9/10
USD: 5000

作品：故乡
材质：艺术微喷
尺寸：59x50cm100x83cm
日期：2018
版数：10 (all sold)
USD：5000



Title: Hometown
Medium: Inkjet Print
Dimension: 45x60cm/69x99cm
Date: 2018
Edition: 3-4/10
USD: 1800-2000

作品: 故乡
材质: 艺术微喷
尺寸: 45x60cm/69x99cm
日期: 2018
版数: 3-4/10
USD: 1800-2000



Title: Hometown
Medium: Inkjet Print
Dimension: 45x60cm/69x99cm
Date: 2018
Edition: 10
USD: 1500-1800

作品：故乡
材质：艺术微喷
尺寸：45x60cm/69x99cm
日期：2018
版数：10
USD：1500-1800



Title: Hometown
Medium: Inkjet Print
Dimension: 45x60cm/69x99cm
Date: 2018
Edition: 10
USD: 1500-1800

作品：故乡
材质：艺术微喷
尺寸：45x60cm/69x99cm
日期：2018
版数：10
USD：1500-1800



Title: Hometown
Medium: Inkjet Print
Dimension: 45x60cm/69x99cm
Date: 2018
Edition: 10
USD: 1500-1800

作品：故乡
材质：艺术微喷
尺寸：45x60cm/69x99cm
日期：2018
版数：10
USD：1500-1800



Title: Hometown
Medium: Inkjet Print
Dimension: 45x60cm/69x99cm
Date: 2018
Edition: 10
USD: 1500-1800

作品：故乡
材质：艺术微喷
尺寸：45x60cm/69x99cm
日期：2018
版数：10
USD：1500-1800



Title: Hometown
Medium: Inkjet Print
Dimension: 45x60cm/69x99cm
Date: 2018
Edition: 10
USD: 1500-1800

作品: 故乡
材质: 艺术微喷
尺寸: 45x60cm/69x99cm
日期: 2018
版数: 10
USD: 1500-1800

新疆足球女孩儿和男孩儿马力克

**Xinjiang Football Girl&
Boy MALIK**



“这两组照片的并列，突破了外界对新疆女孩儿和男孩儿的传统刻板印象，在故乡主题外是对区域保守性别气质观念的挑战。”

“These photos not only demonstrate the theme of ‘hometown’ but also challenge the conservative concepts regarding gender temperament within the region.”



Title: Xinjiang Football Girl
Medium: Inkjet Print
Dimension: 45x60cm/69x99cm
Date: 2018
Edition: 2/10
Price:
RMB 8000 (Framed 8600)
RMB 10000 (Framed 10800)

作品：新疆足球女孩儿
材质：艺术微喷
尺寸：45x60cm/69x99cm
日期：2018
版数：2/10
RMB:
8000元（含框8600）
10000元（含框10800）



Title: Xinjiang Football Girl
 Medium: Inkjet Print
 Dimension: 45x60cm
 Date: 2018
 Edition: 10
 Price:
 RMB 6000 (Framed 6600)
 RMB 8000 (Framed 8800)

作品：新疆足球女孩
 材质：艺术微喷
 尺寸：45x60cm
 日期：2018
 版数：10
 RMB：
 6000元（含框6600）
 8000元（含框8800）



Title: MALIK
Medium: Inkjet Print
Dimension: 45x60cm/69x99cm
Date: 2019
Edition: 10
Price:
RMB 8000/RMB 10000

作品：男孩儿马力克
材质：艺术微喷
尺寸：45x60cm/69x99cm
日期：2019
版数：10
RMB：
8000 元/10000元



Title: MALIK
Medium: Inkjet Print
Dimension: 28x43cm
Date: 2019
Edition: 10
Price:
RMB 5000

作品：男孩儿马力克
材质：艺术微喷
尺寸：28x43cm
日期：2019
版数：10
RMB：
5000 元



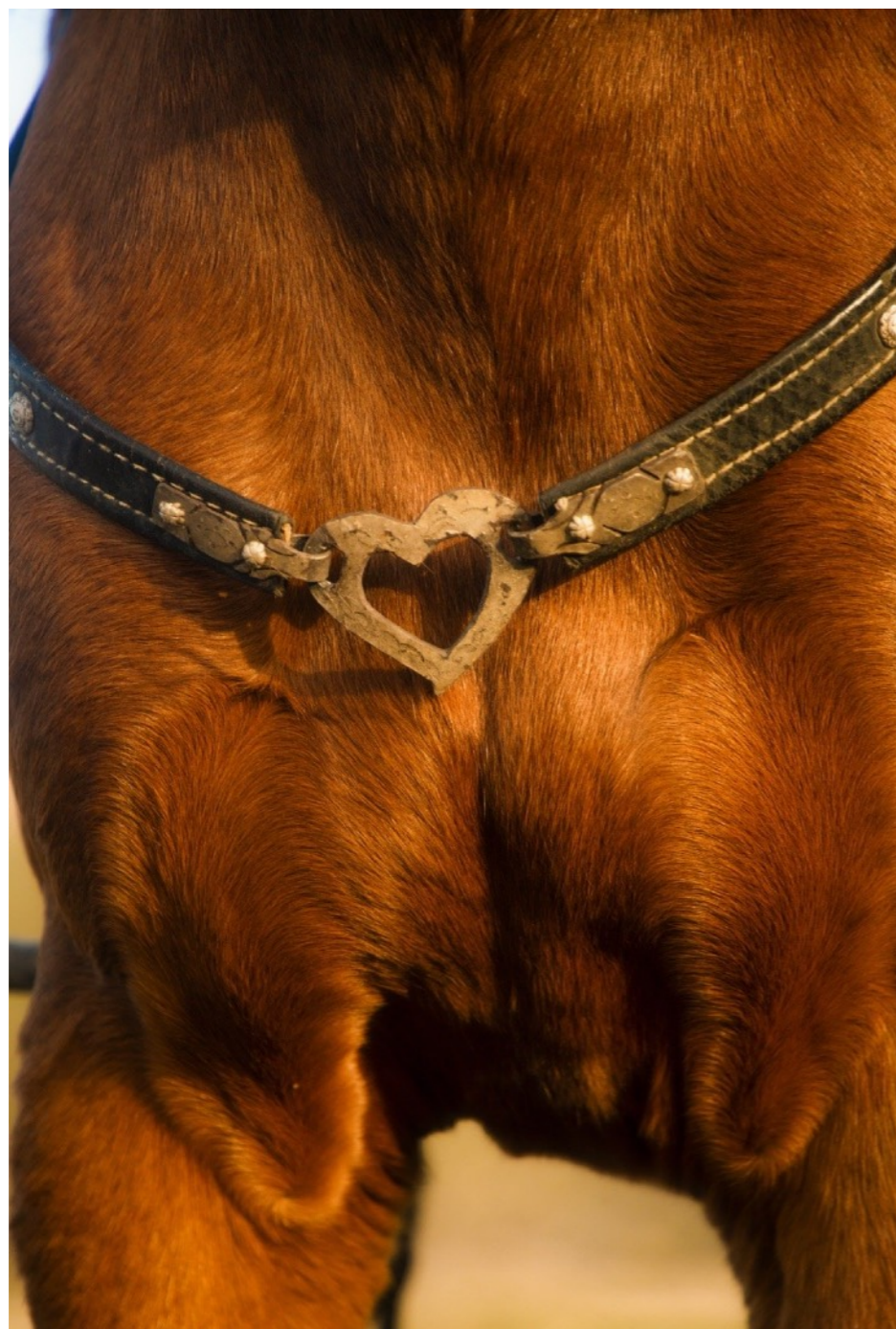
Title: MALIK
Medium: Inkjet Print
Dimension: 28x43cm
Date: 2019
Edition: 10
Price:
RMB 5000

作品：男孩儿马力克
材质：艺术微喷
尺寸：28x43cm
日期：2019
版数：10
RMB：
5000 元

新疆牛仔
Xinjiang Cowboys



Title: Xinjiang Cowboys
Medium: Inkjet Print
Dimension: 100x67cm
Date: 2019
Edition: 10
USD: 1800-2000



Title: Xinjiang Cowboys
Medium: Inkjet Print
Dimension: 42x60cm 69x99cm
Date: 2019
Edition: 10
USD: 1800-2000

作品: 新疆牛仔
材质: 艺术微喷
尺寸: 42x60cm, 69x99cm
日期: 2019
版数: 10



Title: Xinjiang Cowboys
Medium: Inkjet Print
Dimension: 42x60cm 69x99cm
Date: 2019
Edition: 10
USD: 1800-2000

作品: 新疆牛仔
材质: 艺术微喷
尺寸: 42x60cm, 69x99cm
日期: 2019
版数: 10



作品：新疆牛仔
材质：艺术微喷
尺寸：42x60cm, 69x99cm
日期：2019
版数：10

Title: Xinjiang Cowboys
Medium: Inkjet Print
Dimension: 42x60cm 69x99cm
Date: 2019
Edition: 10
USD: 1800-2000



作品：新疆牛仔
材质：艺术微喷
尺寸：42x60cm, 69x99cm
日期：2019
版数：10

Title: Xinjiang Cowboys
Medium: Inkjet Print
Dimension: 42x60cm 69x99cm
Date: 2019
Edition: 10
USD: 1800-2000

哈萨克新娘
Kazakh Bride



Title: Kazakh Bride
Medium: Inkjet Print
Dimension: 59x50cm/100x83cm
Date: 2019
Edition: 6
USD: 5000 (仅剩一版)

作品: 哈萨克新娘
材质: 艺术微喷
尺寸: 75x50cm/100x83cm
日期: 2019
版数: 6
USD: 5000 (仅剩一版)



Title: Kazakh Bride
Medium: Inkjet Print
Dimension: 35x52cm/69x99cm
Date: 2019
Edition: 6
USD: 1500-1800

作品: 哈萨克新娘
材质: 艺术微喷
尺寸: 35x52cm/69x99cm
日期: 2019
版数: 6
USD: 1500-1800

新疆时尚指南，南疆
Xinjiang Fashion Guide, Southern Xinjiang



作品：新疆时尚指南/材质：艺术微喷/尺寸：52x35/100x66/日期：2020/版数：6/USD：1800-2000



作品：新疆时尚指南
材质：艺术微喷
尺寸：35x52/69x99
日期：2020
版数：6
USD：1800-2000



作品：新疆时尚指南
材质：艺术微喷
尺寸：35x52/69x99
日期：2020
版数：6
USD：1800-2000

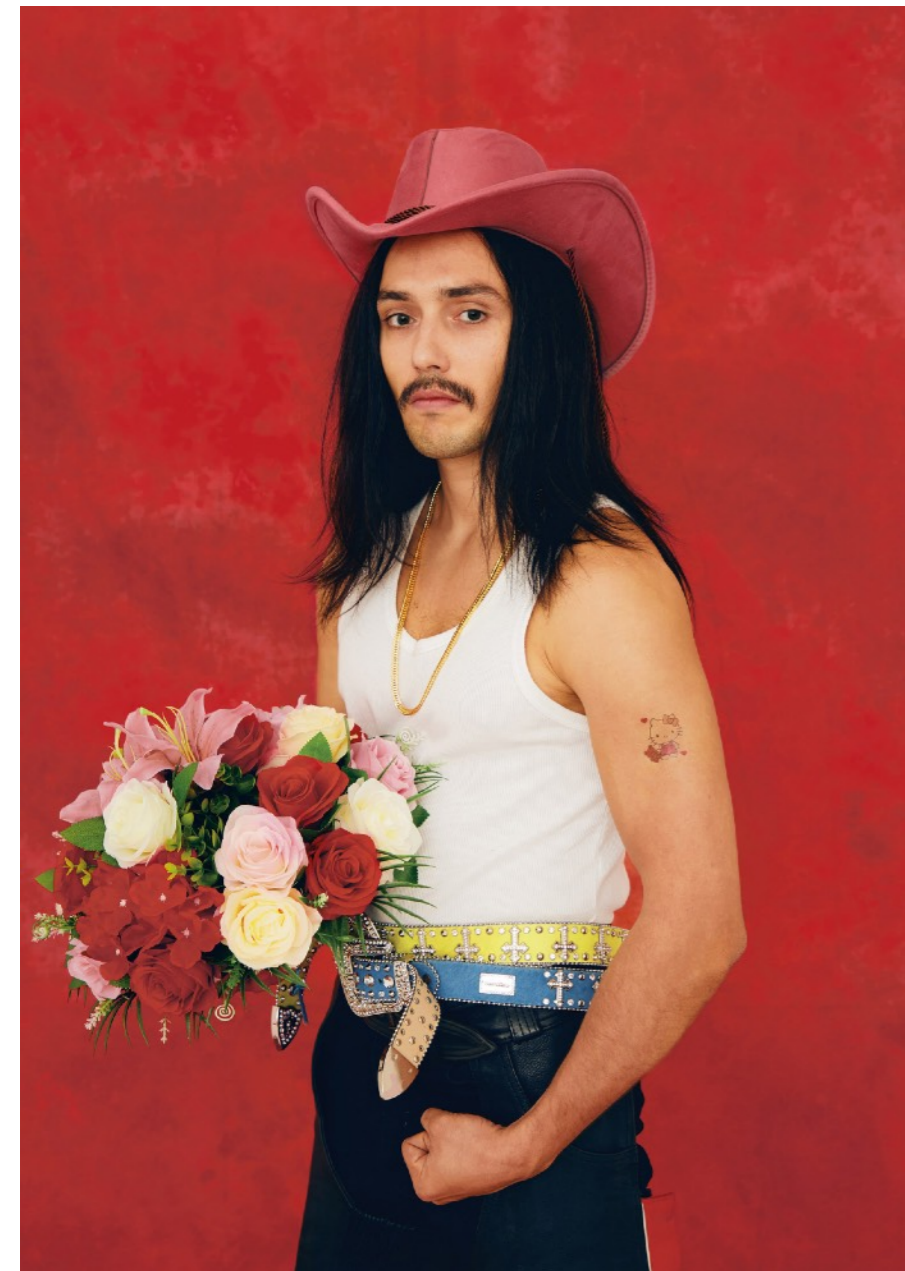


作品：新疆时尚指南/材质：艺术微喷
尺寸：35x52/69x99/日期：2020
USD：1800-2000



作品：新疆时尚指南
材质：艺术微喷
尺寸：69x99cm
日期：2020
版数：6+1AP
USD：1800-2000

Title: Xinjiang Fashion Guide
Medium: Inkjet Print
Dimension: 69x99cm
Date: 2020
Edition: 6+1AP
USD: 1800-2000



作品：南疆
材质：艺术微喷
尺寸：69x99cm
日期：2020
版数：6+1AP
USD：1500-1800

Title: Southern Xinjiang
Medium: Inkjet Print
Dimension: 69x99cm
Date: 2020
Edition: 6+1AP
USD: 1500-1800

About our Gallery 关于高台当代艺术中心

GAOTAI is the first contemporary art gallery in Xinjiang, China, features artists whose works revolve around environmental, cultural, and gender concerns.

高台是中国新疆地区第一家国际艺术中心和当代艺术画廊，主要关注文化交流，环境和性别有关议题的艺术创作。

高台当代艺术中心是中国新疆地区第一家国际艺术中心和当代画廊。作为一家社会企业，高台的成立愿景是以文化艺术实现跨区域和跨议题的对话，并推动新疆本土文化艺术事业的交流发展。

高台首个空间位于乌鲁木齐时代广场。2019年11月1日正式开幕，呈献青年摄影师马海伦以南疆三县城为主题拍摄的“故乡”系列作品；随后于12月1日呈献法国艺术家埃利斯·莫琳装置艺术展“废弃的景观”，展览回收使用了超过四万张废旧光碟，编织出一片奇幻的金属海洋。

高台的创始人马星出生成长在新疆，毕业于清华大学和中国人民大学，持有新闻学学士和国际事务管理硕士学位，是苏世民学者和亚洲协会青年访问学者，曾在北京，纽约，迪拜和日内瓦访学和从事非营利组织管理，政府咨询等工作。

在高台筹备过程中，2019年5月，于北京山水美术馆联合举行了有来自18个国家和地区艺术家，行业代表参与的“艺术与可持续发展”论坛；6月，在国际领先的艺术交易平台Artsy上线；9月，联合红石慈善基金会和腾讯公益举办了首个新疆原创设计市集，随后携五位艺术家亮相亚太地区最具影响力的「影像上海艺术博览会」；10月成立了以本土设计和文创为主要产品的高台艺术商店。2020年，高台将持续呈献6-8期一流当代艺术展览，并参与重要的国际艺术博览会。

Gaotai is the first international art center and contemporary art gallery in Xinjiang, China. As a social enterprise, Gaotai aims to promote cross-regional and cross-cultural dialogue between local and international artists through major exhibitions, public forum, and other social events.

Founded by Xing Musa Ma in 2019, who was born and grew up in Xinjiang and has previously studied and worked in Beijing, Dubai, Geneva and NYC. As a member of Schwarzman Scholars, Musa hosts a master degree in global affairs from Tsinghua University.

GAOTAI currently represents artists from both China and regions along the ancient silk road, features works revolve around environmental, cultural, and gender concerns.

Major Events and Exhibitions of GAOTAI in 2019 and 2020

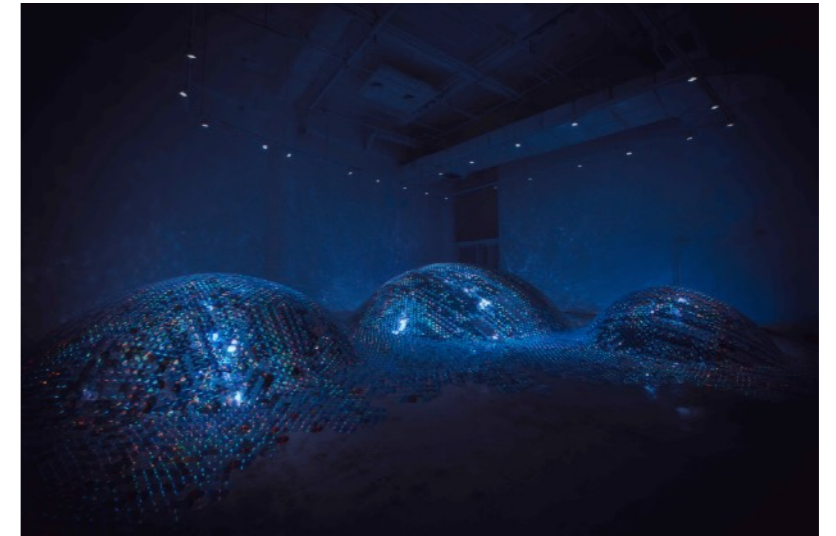
高台当代艺术中心2019-2020年的主要的活动和展览



Co-hosting The Art and Sustainability Forum in Beijing with participated artists from 18 countries 联合主办了有来自18个国际地区艺术家参与的“艺术与可持续发展论坛”



Participating Photofairs Shanghai 2019



Elise Morin (France) ,
Waste Landscapes, 12.01,2019-02.01,2020

高台当代艺术中心
gaotaigallery

新青年 — 春季青年艺术家群展

展览时间 / 2020 / 4.1-5.25

参展艺术家 / Artists

DONIS (诗和)

方贤昌 (油画)
Xianchen Fang

黄刚强 (绘画)
Gangqiang Huang

刘昕 (双屏影像)
Xin Liu

仇越 (雕塑)
Yue Qu

沙克玛 (雕塑)
Shakima Rishat

肖旭杰 (行为)
Shenjie Xiao

张博京 (影像)
Boyuan Zhang

展览地址: 乌鲁木齐CCMALL时代广场B1
Exhibition Period: Apr.1-May.25, 2020
Venue: Gaotai Gallery, Times Plaza, Urumqi

Exhibition

邀请函 Invitation

高台当代艺术中心11月1日乌鲁木齐开幕
呈献马海伦个展: 故乡

بىز سەمىيەلىك بىلەن سىزنى گاۋتەي ھازىرقى زامان سەنئەت مەركىزىنىڭ
ئېچىلىش مۇراسىمىغا تەكلىپ قىلىمىز. ماخەيلۇن، يۇرت

Launch Exhibition of GAOTAI Gallery
Ma Hailun: Hometown

Exhibition

高台当代艺术中心

脱疆世界2020 RUNAWAY WORLD gaotaigallery

策展人 / Curators
钟弘正 Hongzheng Zhong

参展艺术家 / Artists
陈露露 Ronghui Chen 刘国江 Qianyi Liu 王天强 Timwal Wong 马海伦 Hailun Ma 许晓峰 Yibao Xu
买买提 Muziqiqi Chahyng 徐晓宇 Xiaoyu Xu 罗逸君 Pivy Yvan Liao 谈家洪 Siyuan Tan 曹晓任 Faren Dai

十位华人艺术家群展

开幕之夜: 2020/6/2/20:00
展览时间: 2020/6/2 — 2020/8/2
展览地址: 乌鲁木齐CCMALL时代广场B1
Exhibition Period: Jun. 2-Aug. 2, 2020
Venue: Gaotai Gallery, Times Plaza, Urumqi

扫码关注海报 扫码购票

Exhibition

高台当代艺术中心
GAOTAI GALLERY

五位「新疆人文艺术家」邀你直播连线

2020/02/18-22/
五天每晚20:30

2月18日 20:30 周二
TOP20 + 2019中国新锐摄影展: 张博京
“我在乌鲁木齐” 拍摄故事
(高台当代艺术中心原创作品)

2月19日 20:30 周三
知名艺术家: 仇越
“为什么我要这样搞疫情”

2月20日 20:30 周四
知名艺术家: (未公布) 作者:
肖旭杰、张博京
“疫情下的多元民族文化”

2月21日-22日 20:30 周五
知名摄影家: 马海伦
“摄影与时尚摄影”

新疆台景区博物馆馆长、学者: 于永贵
(时间待确认)

— 主办: 高台当代艺术中心
— 合作媒体: IN_KASHGAR, 米游方舟
— 合作媒体: 腾讯旅游·新疆 优酷 抖音 快手 哔哩哔哩

扫码进入直播间

Online Event during the Quarantine Time
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“镜头总是在对准新疆，无数的摄影师，艺术家关注和记录着这片土地的山河，瞄准着那些富有特色的脸庞。马海伦的照片足够漂亮但不止于此。她从纽约带回来了想法，也带入了她十年前离开家乡时纯粹的记忆。作为一个在乌鲁木齐长大的女孩儿，海伦对于南疆的兴趣让我们充满共情，也让我们对她面向南方的远行倍感珍视。”——Musa 马星

“Countless photographers and artists are intrigued by magnificent landscapes and unique faces of Xinjiang, so they always turn their lenses towards Xinjiang. The photos from “Hometown” by Ma Hailun are gorgeous. More importantly, her works have been inspired by both the ideas she brought back from New York and the pure memories of her hometown in her mind when she left a decade ago. We feel empathetic towards Hailun’s interests in Southern Xinjiang and praise her voyage to the south.”——Musa Ma Xing, Director of GAOTAI

联络/Inquires

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